America's Next Top Reality Show

A Card Game by Ewen Cluney (©2013)

3-5 Players, 20+ Minutes

The network needs new reality shows! Or at least that's what the guys upstairs are saying! That's why we're having a pitch meeting to figure out what we can get together. Whoever comes up with the most good ideas is getting a promotion, so get at it!

- **0. Setup:** Shuffle the Title Cards and deal 6 to each player. Set the Demographic Table on the table. Have two six-sided dice ready to use.
- **1. Start Round:** Make a d66 roll on the Demographic Table. Designate one die the tens digit and the other the ones digit, and roll them to get one of 36 possible results numbered 11 to 66. Look up the result on the table; that will be the target demographic the network wants to target.

d66	Demographic
11/12/13	Adult Men
14/15/16	Adult Women
21	African-Americans
22	Boys
23/24/25/26/31/32	College Students
33/34/35/36	Families
41	Girls
42	Hispanics
43/44/45	Kids
46/51/52	Middle-Aged Men
53/54/55	Middle-Aged Women
56/61	Mothers With Children
62	Nerds
63/64/65	Sports Fans
66	The Elderly

- **2. Create Titles:** Each player assembles a title from some of the Title Cards in their hands. You can add simple connecting words like "the" and "of."
- **3. Make Pitches:** Each player makes a pitch for the title they've created. Take a minute or three to explain what it's about and why it'll be a huge success.
- **4. Voting:** Each player picks another player besides themselves whose pitch they liked most. On the count of three everyone points at the player they want to vote for. The winner keeps one of the Title Cards they used this round as a point. If there is a tie, all of the tied players get a point.
- **5. Winner/New Round:** If one player gets up to 4 points, they win the game. (Or if everyone wants to call a stop, whoever has the most points is the winner.) If no one's gotten that high, each player discards the Title Cards they used (except any being used to represent points), and draws back up to 6 cards.

American	Amish	Apprentice	Bachelor
Big	Boss	Cake	Cat
Catch	Celebrity	Chef	Choppers
Cupcake	Dance	Deadliest	Diner
Dirty	Doctor	Dog	Duck

Dynasty	Extreme	Factor	Family
Fashion	Fear	Hell's	Hot Rod
House	Housewives	Hunter	Idol
In The City	Iron	Island	Justice
Kitchen	Law	Life	Love

Makeover	Masters	Millionaire	Mob
Model	Monster	Mystery	Next
Party	Pets	Pimp My	Project
Real	Search	Sex	Shack
So You Think You Can	Star	Superhero	Swap

Team	Teen	Тор	Trucker
True	UFO	Whisperer	Who Wants To Be A
Wife	Pets	X	Zookeeper